

PARTNERSHIP

P R O P O S A L



COMPANY PROFILE

Our motto is "For Poker Lovers, By Poker Lovers" - here at PPPoker we strive to provide a safe and fair gaming platform for all poker enthusiasts.

Launched in 2016, PPPoker has continued to offer the best poker experience to millions of real players from over 100 countries worldwide.

With PPPoker you can play poker anytime, anywhere with your friends by creating your own club or by jumping into Global Tournaments to compete with players across the world.

Choose your favorite poker games from our popular options of No Limit Hold'em, Pot Limit and Five Card Omaha, Open Face Chinese Poker and more! Customize your own ring games and tournaments, throw in some insurance, or add a jackpot. Enjoy the poker you love on PPPoker!



EXECUTIVE SUMMARY

PPPOKER SPONSORSHIP



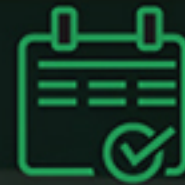
PARTNERSHIP
OPPORTUNITIES



GLOBAL
EXPOSURE



BRANDING



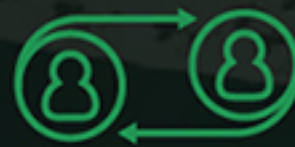
GLOBAL
LIVE
EVENTS



GROWING
USERBASE



ONLINE
POKER CLUBS



BENEFICIAL B2B
RELATIONSHIPS



MERCHANDISE



PLAYER
EXPERIENCES



HOTELS AND
NON-GAMING
EXPERIENCE



DIGITAL PRESENCE
AND CAMPAIGNS

FINAL TABLE

GLOBAL POKER PLATFORM PARTNERSHIP OPPORTUNITIES



2015
Founded



100+
Countries



6
Continents



11
Language Versions



100%+
Growth Since Officially Launched

A GLOBAL POKER PLATFORM

We have run successful live events in over 10 countries thus far, and are planning a major expansion in this area.

We have already established a presence across six continents, and we invite you to come along for the ride!

ABOUT PPWC

PPoker World Championship

The PPWC (PPoker World Championship) is an international poker tournament series proudly brought to you by PPPoker. It is our goal to bring the camaraderie and sense of community seen amongst the users of our app to the global live poker stage, and offer a compelling line-up of fantastic live poker tournaments for our players at every stop in our never-ending PPWC tour.

As well as a multi-day Main Event with a great structure, we are offering a uniquely attractive special event in keeping with our love of the poker community - namely our Teams Event, in which teams of six members of the same nationality may compete against a roster of up to twenty teams in total, in a true test of international poker skill.

Our next event will be in Brazil, and is set to be a blast - make sure you don't miss it!



PPWC
PPPOKER WORLD CHAMPIONSHIP

OPPORTUNITIES FOR SPONSORS

FOR PRIMARY SPONSORS	PRINT EXPOSURE	ONLINE EXPOSURE	THIRD PARTY EXPOSURE & PROMOTIONAL MATERIALS
<ul style="list-style-type: none">■ Naming rights to the event■ Engraved trophy■ Tickets to main events and satellites■ Booth space■ Sponsored special themed events	<ul style="list-style-type: none">■ Backdrop■ Flyers■ Banners■ Brochure■ Posters■ Pull-up banners■ Table felt■ Chair cover■ Seat cards■ Guiding signs■ Stands■ Chip bags■ Showgirl ribbons	<ul style="list-style-type: none">■ In-app banners■ Official website banners■ Informative emails■ Social media promotions■ Sponsor's logo alongside the PPWC logo■ Tagging of social media accounts■ Further engagement with user bases■ Sponsor logos displayed on our official website■ Online press releases■ Live Event Blog■ Sponsorship announcements to PPPoker players■ Sponsorship announcements to PPWC sign-ups	<ul style="list-style-type: none">■ Media partners' platforms■ Partnered social media influencers■ Partnered streamers■ Video content■ Written (email) content■ Containing sponsor logos and names

FOR PRIMARY SPONSORS



Naming Rights to The Event



Engraved Trophy



Tickets to Main Events and Satellites

DATE	TIME	BUY-IN	PRIZE
15 th	22:00	FREEROLL	Airpods
16 th	22:00	FREEROLL	Airpods
17 th	22:00	THEMED EVENTS	Airpods
18 th	22:00	40K GOLD	AppleWatch
19 th	22:00	40K GOLD	AppleWatch

Sponsored Special Themed Events



Booth Space



PRINT EXPOSURE



Backdrop



Flyers

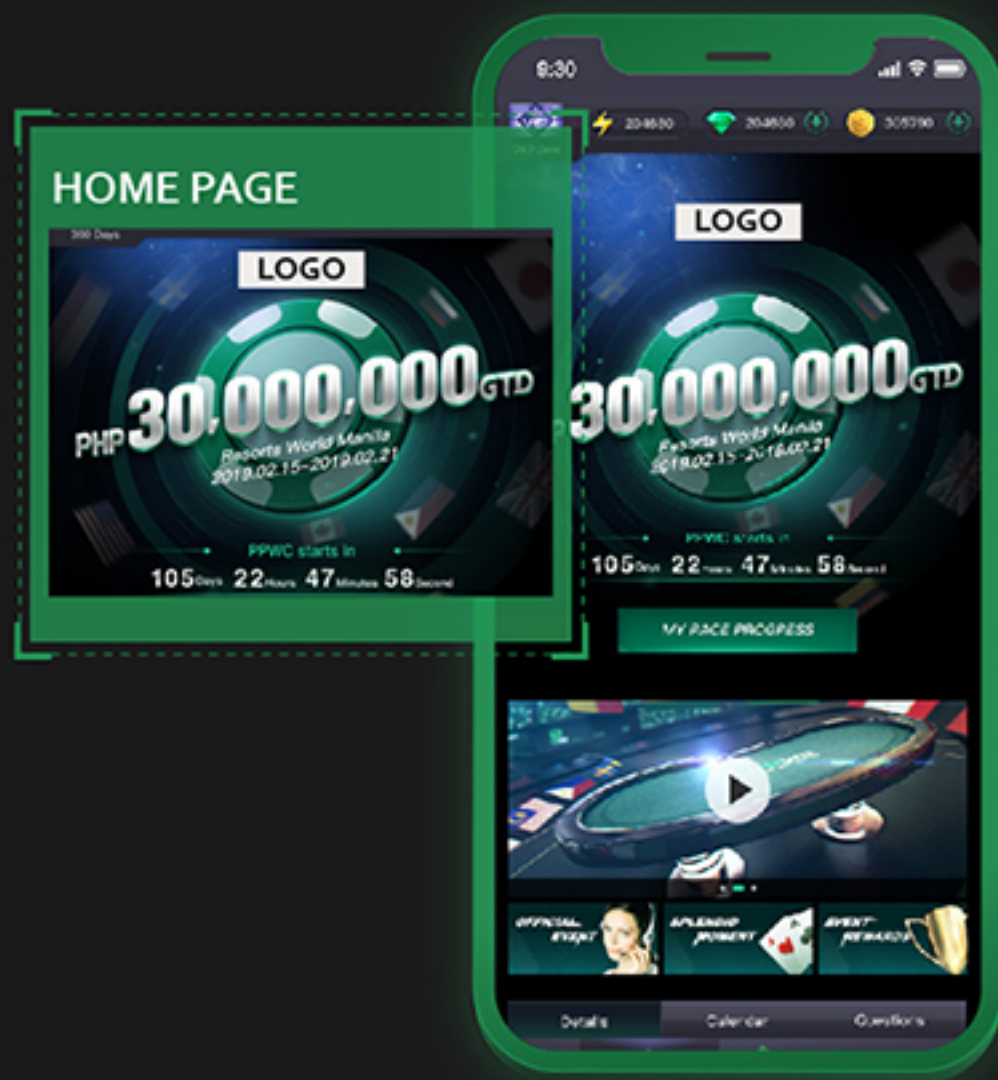


Table Felt

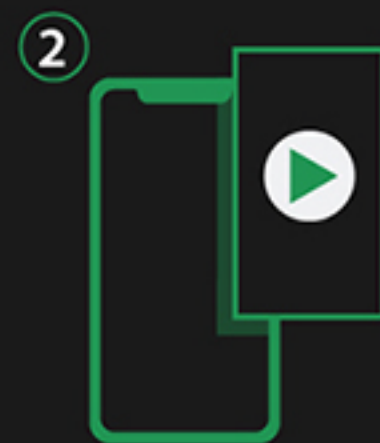


Guiding Signs

IN-APP BANNER



In-app Notice



Homescreen
Pop-up



Global Tournaments
Events



BRINGING DIGITAL EXPERTISE TO LIVE EVENTS

As our brand continues to go from strength to strength in terms of online participation and awareness, we seek to establish ourselves as major contenders in the live poker scene globally. Sponsors will be able to partake in the many opportunities which come from joining us on this journey.



BRAND MESSAGE SAFE & FAIR PLAY

Tables are monitored 24/7 for any suspicious activity by a dedicated team made up of both data analysts and pro poker players.

Anti-bot systems are in place utilising over fifty unique key indicators to detect and prevent bots, as well as third party software.

PP Poker takes a zero tolerance approach to unfair play, and will permanently ban accounts found to be in violation. Enjoy a fair, safe game at PPoker today!



PREMIUM FAN BASE

The majority of our players are young, upwardly mobile and with a degree of disposable income. They are typically in the top two socio-financial income brackets.

Our fans have a high level of technological literacy, above average education level and a natural interest in finance, investment, self-improvement and sports/gaming.

Our vast network of socially mobile poker fans comprise a serious amount of eyeball real estate. We have a global reach of 10 million in our digital promotions.



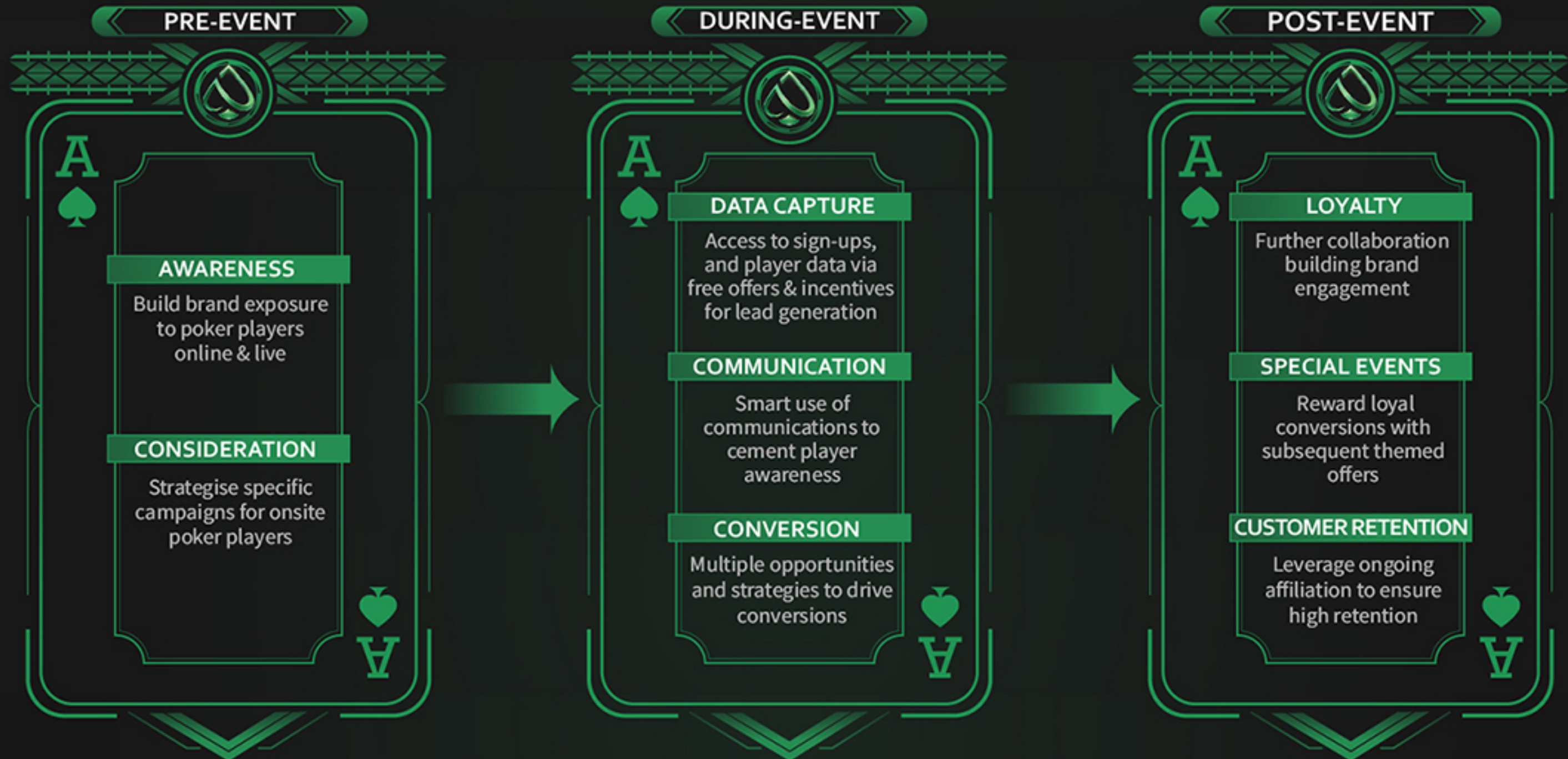
PLAYER EXPERIENCES

We know that players come for the action, and there'll be plenty of it, with cards staying in the air all week long thanks to plentiful side events and cash games, alongside the Main Event of course.

At PPPoker we bring our players a full live experience, replete with activities away from the felt. That's why you'll always find the Player's Party at our events, as well as special deals for those attending, with discounted hotel rooms available as well as a range of prizes, special player-only events and more!



PPWC & A CORPORATE SPONSOR



COME AND JUMP IN - THE ACTION IS GREAT!

Come ride the live poker wave with us, there is set to be many years of growth in the live poker market and we want to help you make the most of it! Maybe you'll learn to love poker as much as we do along the way!

OUR PARTNERS





PPPOKER

THANK YOU!